

New Talent Awards

Business University Challenge: Entry Guidelines

The New Talent Awards recognise and reward the achievements made by young people working and studying in aerospace within the North West, and are a key part of work done by the North West Aerospace Alliance to promote aerospace as a career for young people.

In 2013 we launched a new category for the awards, the Business University Challenge. Due to its success, the challenge will be running again in 2014/15 and is being held at Preston's College on 4th February 2015.

The format of challenge will involve business and university teams going head to head on a series of mini challenges will test their;

- Innovation
- Problem solving
- Communication
- Business Acumen
- Presentation skills
- Team work, Planning and Management

Entry criteria for team nominations:

- Teams must have 3 members
- The average age of the 3 team members must not exceed 22 years of age on the 4th February 2015.
- There will be a total of 10 teams competing on the day and there has been an allocation for teams based on the following:
 - 2 places for companies with 500+ employees
 - 3 places for companies with under 500 employees
 - 5 places for university teams
- Team nominations will be allocated on a **first come first serve basis**
- All nominations must come from North West universities and North West based companies who are part of the aerospace supply chain. If spaces are not filled they will be opened up to other regions on 24th November 2014.
- For teams entered from universities, at least one member must be studying an aerospace related course, (for example, Mechanical Engineering, Electrical Engineering, Manufacturing Engineering, Material Engineering, Systems Engineering, Aerospace Engineering or Aeronautical Engineering would be applicable and preferably accredited by Royal Aeronautical Society, IMechE or IEE). On the nomination form you will be required to identify the team member studying the aerospace related course and if it is not included in the above list, justify how their course links to aerospace.
- Each company or university can only enter one team
- **£150 + VAT** entry fee per team to cover administration costs for the event

We are accepting entries between **10th November 2014 – 21st November 2014**. Teams allocated a place will be notified by the end of the following week. Teams not securing a place in the first instance will be placed on a reserve list and allocated a place should one become available.

For more information on the Business University Challenge please contact:

Lisa Bannister – 01772 648805 or email lisa.bannister@aerospace.co.uk