



# ***Northwest Aerospace Alliance***



## *Annual Conference Sponsorship Packages 2015*

Dunkenhalgh Hotel Tuesday, 19th of May 2015

# *Annual Conference 2015*

## **Technology - Opportunities and Challenges For Aerospace Supply Chains.**

The NWAA 2015 Conference takes part on Tuesday, May 19th at the Dunkenhall Hotel and promises to be an event which you cannot afford to miss.

### **Here are some of the guest speakers:**

- Neil McManus  
CEO - GKN Aerospace
- Dr Sam Turner  
Advanced Manufacturing Research Centre (AMRC)
- Andy Page  
CEO - Sharing In Growth UK LTD
- Clive Lewis Director  
Achieving the Difference LLP



We are offering a limited number of companies the chance to take advantage of additional opportunities to network and raise their profile amongst member and non-member organisations with one of our sponsorship packages.

We currently offer 3 sponsorship packages:

Package A - Platinum

Package B - Gold

Package C - Silver



## *Package A - Platinum £5,000*

As the lead sponsor the Platinum package offers your company maximum promotional & networking opportunities and brand positioning.

### **Brand Positioning**

- 30 minute speaker slot on the Annual Conference agenda
- Logo displayed in most prominent position on all relevant event literature
- Logo displayed exclusively on the stage (except for NWAA)
- Logo ad or promotional video played during the networking lunch & refreshment breaks

### **Promotional Opportunities**

- Inclusion and Acknowledgment in conference brochure
- Single page insert of corporate literature in delegate pack
- Opportunity to provide branded gifts to delegates
- Logo on invitations and front of delegate pack
- Full Page Advert or insert into Spring Plane Talk Edition (worth £945)
- Spot light Editorial in March or April Express Newsletter
- Acknowledgement in May's Express Newsletter
- Exclusive website banner on the front page of the NWAA website a week either side of the annual conference
- Acknowledgement throughout the conference from senior NWAA representatives

### **Networking Opportunities**

- X2 delegate passes to the annual conference
- 3m x 3m branded pop up stand with your company logo and literature (to be supplied by sponsor)/ large table top exhibition space in a prominent position
- Subsidised Delegate Passes for additional attendees

**Total cost of sponsorship: £5,000 plus VAT**



## *Package B - Gold £1,600*

### **Brand Positioning**

- Logo displayed on all relevant event literature relating to the Annual Conference
- 20 minute speaker slot on the Annual Conference agenda

### **Promotional Opportunities**

- Inclusion and Acknowledgment in conference brochure
- Company logo and half page insert of corporate literature in delegate pack
- Half Page or insert into the Spring Plane Talk Edition (worth £525)
- Acknowledgement in May's Express Newsletter
- Acknowledgement of sponsorship on the NWAA website
- Acknowledgement throughout the conference from senior NWAA representatives

### **Networking Opportunities**

- X1 delegate pass to the Annual Conference
- X1 table top and pop up banner (to be supplied by sponsor) exhibition space in a prominent position in the conference room
- Subsidised Delegate Passes for additional attendees

**Total cost of sponsorship: £1,600 plus VAT**



## *Package C - Silver £400*

### **Brand Positioning**

- Logo displayed on all relevant event literature relating to the Annual Conference

### **Promotional Opportunities**

- Company logo and 100 synopsis inserted in to literature in delegate pack
- Quarter Page Advert in Plane Talk Summer or Autumn edition
- Acknowledgement in May's Express Newsletter
- Acknowledgement of sponsorship on the NWAAs website

### **Networking Opportunities**

- 1x table top and pop up banner (to be supplied by sponsor) exhibition space in a prominent position
- Subsidised Delegate Passes for additional attendees

**Total cost of sponsorship: £400 plus VAT**



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## Package Summary

	Platinum	Gold	Silver
Speaker Slot on Agenda	X	X	
Full Page Ad or Insert in Plane Talk	X		
Logo on the front page of the delegate pack	X		
Logo on the Annual Conference invitations	X		
Spotlight on article in Express Newsletter prior to event	X		
Acknowledgement in May's Express Newsletter	X	X	X
Exclusive website banner on the front page of the NWAA website a week either side of the annual conference	X		
Acknowledgement throughout the conference from senior NWAA representatives	X	X	
3m x3m branded pop up stand with your company logo and literature	X		
2x table top exhibition space in a prominent position in the conference room	X		
1x table top exhibition space in a prominent position in the conference room		X	
Pop-up banner at the registration desk	X		
Inclusion in delegate pack	X	X	X
Acknowledgement as a sponsor in any PR relating to the event, including online and social media channels	X	X	X
Acknowledgement as a sponsor on the NWAA website	X	X	X
Number of delegate tickets to the Annual Conference	2	1	0
Subsidised Delegate Passes for additional attendees	unlimited	unlimited	unlimited
<b>Cost of package</b>	<b>£5,000</b>	<b>£1,600</b>	<b>£400</b>

# 2015 Sponsorship Booking Form

Company Name	
Contact Name	
Contact Position	
Contact Number	
Email Address	
Postal Address	
Social Media details	Twitter: Facebook:

Please indicate which sponsorship package you wish to book:

Package	Details	Price*	Please tick
A	Platinum Package	£5,000	
B	Gold Package	£1,600	
C	Silver Package	£400	

\* Please note that prices exclude VAT.

Signed	
Date	
Purchase Order Number	

Please send your completed form along with copies of your company logo in both high resolution JPEG and EPS formats to [Sharon.McDonald@aerospace.co.uk](mailto:Sharon.McDonald@aerospace.co.uk)

Logos will be used for printing purposes, therefore low resolution GIF, JPEG or PNG files and images pasted into Outlook, Word or Powerpoint are not acceptable.