

# Join the leaders behind it



**Nigel Whitehead**  
Group Managing Director  
BAE Systems

*"Engaging employees in the mission and purpose of the company, and really empowering them to do the job as effectively as possible, lies at the heart of successful organisations, and as importantly is at the heart of sustainable business success."*



**Juergen Maier**  
Chief Executive Officer  
Siemens UK

*"Everybody counts, everybody deserves respect and high levels of involvement at every level...this underpins extremely high levels of performance."*



**Dr Hamid Mughal OBE**  
Director of Manufacturing  
Rolls-Royce

*"Employee engagement drives improvement in plant performance, including transformed quality, right first time manufacturing and predictable flow to customers."*

Productivity through People is part of a UK-wide initiative created by senior business leaders in 2015, the Productivity Leadership Group. Backed at Governmental level, it is committed to addressing UK business productivity and enabling practices that have been shown to be instrumental to growth.

## Reasons to be part of PtP

# 1

Empower and engage front line staff - transforming management practice, developing leadership skills and adopting modern work practices delivered through a unique experiential learning programme.

# 2

Develop a support network with other SME owner/managers – collaborate with like-minded peers to build a more productive future together.

# 3

Exposure to world class manufacturing environments will enable you to formulate high-performance workplace strategies. Benchmark against best in class organisations and develop a measurable action plan for continuous improvement.



How good is your business really?

# Productivity through People

BUILDING BETTER WORKPLACE PRACTICES

Application Deadline: 31st October 2017

Supported by



Working with



Industrial partners



Delivered by



# A blueprint for growth

Productivity through People is a unique collaboration of three world class manufacturers who have co-designed this innovative programme with a leading Business School. The objective is to support and invest in the manufacturers of tomorrow. To give them access to the latest techniques, thinking and research. To give them a framework to improve upon the competitiveness and efficiency of their business through developing leadership and management capability to transform working practices. To help them increase productivity through the empowerment of their workforce.



## Productivity through People (PtP)

A twelve month programme for key decision-makers in Manufacturing and Engineering SMEs

This programme provides an invaluable opportunity to learn from three leading manufacturers. From studying key case studies and meeting the people involved in them; visiting and experiencing their operations at first hand; to receiving one-to-one coaching from members of their senior management team.

Attend a half day preview session to find out more programme information

**20th September, Lancaster House Hotel. Includes Masterclass with Juergen Maier, Chief Executive Officer, Siemens UK**

**28th September, BAE Systems Samlesbury, Preston. Includes tour of facility**

**10th October, Abbey House Hotel, Barrow. Includes talk by Mike Henry, Head of Operations, Siemens Subsea**

**25th October, Lancaster University. Includes Productivity Panel discussion with leading industry experts, academics and regional SMEs**

To book a place please visit [lancaster.ac.uk/ptp/preview](http://lancaster.ac.uk/ptp/preview) or call 01524 510728

## What will the PtP programme include?

It begins with a 2-day overnight event to establish a peer network group which is fundamental to ongoing development. Following this delegates will spend 2-3 non consecutive days away from the business per month during which they will experience:

- Workshops and Masterclasses to stimulate and challenge
- Unparalleled access to world class manufacturing organisations and the leaders that have transformed the workplace
- Mentoring from a highly experienced manager in a world class organisation
- Action learning sets to address business issues in a facilitated, confidential group setting
- Shadowing and exchanges within peer organisations to give fresh insights
- Business benchmarking and action planning for the future
- Online forums to share, discuss and access resources

The programme will be delivered primarily from the Academy for Skills and Knowledge (BAE Systems, Samlesbury, Preston), with some activity at Lancaster University Management School plus visits to world class manufacturing environments.

## What will it cost?

This programme has received significant investment from the industrial partners, both in its design and finance. As a result the subsidised cost of this programme is £2,500 per delegate.

## Book now

This programme commences late 2017 and places are limited. To find out more call 01524 510728, email [ptp@lancaster.ac.uk](mailto:ptp@lancaster.ac.uk) or visit our website for details. [lancaster.ac.uk/lums/ptp](http://lancaster.ac.uk/lums/ptp)